

**Kelbrook and
Sough Parish
Council**

**Social Media
Moderation Policy**

Kelbrook and Sough Parish Council

Social Media Moderation Policy

- Kelbrook and Sough Parish Council welcomes your feedback and encourages you to post comments, suggestions and questions on our facebook pages and other social media presences that it may use.
- The council has a moderation policy to protect all users of our social media presences.
- Posts on social media sites will not be moderated before they appear.
- However, if council becomes aware of a published post that breaches the council's moderation policy, then it reserves the right to remove it.
- If a post breaches moderation policy, it will be removed.
- We will not edit posts to remove objectionable content.
- In order to ensure the council complies with the code of recommended practice on local authority publicity, particularly during the period before elections, the council reserves the right to remove any overtly political posts or links to overtly political sites.
- If you post a comment that is removed by the moderator and you do not believe it breaches moderation policy, please contact the Clerk.
- Notwithstanding any moderation, Kelbrook and Sough Parish Council cannot be held responsible for the comments posted on its social media presences.
- No reliance should be placed on any comments.
- The council does not endorse, approve or promote any comments appearing on its social media presences, nor the authors thereof.
- Kelbrook and Sough Parish Council reserves the right to reproduce, publish and use any and all parts of any comments, suggestions and questions posted on our social media presences in any way it sees fit.
- Please ensure you do not post any material that a reasonable person would consider:
 - Includes any abusive, obscene, indecent or offensive language
 - Is defamatory, abusive, harassing or hateful and capable of damaging the reputation of a person or organisation.
 - Constitutes spam, unauthorised advertising or solicits
 - Contains long embedded URLs
 - Invades anyone's privacy or impersonates anyone

- Is far off-topic as irrelevant posts lower the value of the debate for everyone and may be removed.
 - Encourages conduct that may or would constitute a criminal offence or give rise to civil liability, or that otherwise violates any law
 - Appears to contain irrelevant or excessive links or appears to contain code
 - Includes personal information as it is unacceptable to publicise your or anyone else's contact details including address, place of employment, name of educational establishment, telephone or mobile number, email address, etc. This is for your own safety and that of everyone else who uses town council social media presences.
 - Includes inappropriate user names that are vulgar or offensive
 - Includes excessive use of capital letters, designed to create the impression that the person posting content is shouting.
- You should not post content that you do not have the necessary rights, licences and consents to post (for example, material covered by copyright law).
 - As the content of posts should be accessible to as a many people as possible, and because the council is unable to effectively moderate content in language other than English, posts in other languages should be avoided. The council reserves the right to remove posts that contains content in languages other than English.

If you have any questions about this moderation policy, please contact the Clerk.

From time to time this policy may be updated so please make sure you check this page periodically.

Policy Adoption:

This policy was adopted by Kelbrook and Sough Parish Council on the **4th September 2019**

Next review date: **TBC**